

Focus in Silver: Baden-Württemberg International Design Award for Siedle in-house telephones



Focus Sicherheit
Silber 2007



11.10.2007
Siedle is the recipient of the "Focus in Silver" Baden Württemberg International Design Award for its new inhouse telephones. This coveted award for professional designers and companies is devoted to a particular subject each year. This year, the jury assessed the contribution to safety made by the products submitted. In doing so, they responded to the growing importance of this aspect, which is playing an ever greater role in the assessment of products.

With their design, the in-house telephones not only heighten safety but also enhance usability and reliability. The Focus in Silver was awarded in acknowledgement of these achievements and testifies to the success of Siedle chief designer Eberhard Meurer's innovative concept. The Baden-Württemberg International Design Award is the fifth prestigious design award which Siedle has received for the new generation of equipment introduced in 2006.

Siedle in-house telephones heighten safety in several steps:

1. Speaking: Speech connection established with the door
2. Monitoring: Visual contact without revealing your own presence
3. Checking: Zooming into details, moving the image (face, ID ...)
4. Saving: The built-in image memory records pictures of visitors; with the optional memory card these images can be transported and archived.
5. Reacting: Seven programmable buttons cover up to 14 functions (illumination, locking/ unlocking, activation of cameras).